Mohamed Alkhaldi

CHIEF TECHNOLOGY OFFICER / FULL-STACK ENGINEER

SEO & Digital Growth Expert | Engineering since 2016 | 7 years in marketing

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PROFESSIONAL PROFILE

Technology leader and hands-on full-stack engineer building web platforms since 2016, with seven years of digital marketing experience. Combines Laravel and React / Next.js development, ERP and SaaS architecture, AI integration, and Linux infrastructure with technical SEO and growth strategy. Leads engineering teams, delivers products end to end, and has trained more than 50 developers.

CORE EXPERTISE

Engineering & architecture: PHP | Laravel | REST APIs | MySQL | OOP | MVC | SaaS | ERP | CRM

Frontend & experience: React | Next.js | JavaScript | HTML5 | CSS3 | Tailwind CSS | Bootstrap | Responsive UI | PWA

Infrastructure & automation: Linux | AWS | Git / GitHub | CI | Deployment | n8n | AI model integration

Growth & leadership: Technical SEO | On-page & off-page SEO | Core Web Vitals | Analytics | Digital marketing | Team leadership | Agile | Mentoring

LEADERSHIP & TRAINING EXPERIENCE

Tarawud | 2025 - Present

Chief Technology Officer | Egypt / Gulf | Remote

- Lead technology strategy and engineering delivery across web, mobile, AI, e-commerce and ERP products.
- Own architecture, Linux infrastructure and deployment planning; guide recruitment, delegation and code reviews.
- Integrate technical SEO, brand strategy and digital growth into product delivery.

Hekayet Hadaf | 2022 - Present

Instructor & Technical Trainer | Saudi Arabia | Remote

- Trained and mentored 50+ developers from multiple countries through project-based full-stack programmes.
- Connect architecture, implementation and practical delivery through hands-on mentoring.

Innovation Stars | 2024 - 2025

Chief Technology Officer | Amman, Jordan | Remote

- Led teams delivering ERP, trading and email-automation platforms, including AI-enabled products.
- Oversaw infrastructure, technical roadmaps and cross-functional delivery using Agile practices.

TeK Part | 2023 - 2024

Chief Technology Officer | Cairo, Egypt

- Directed ERP and web-platform development, scalable architecture and deployment planning.
- Managed recruitment, training and code reviews; improved backend workflows and automation.

EXPERIENCE & SELECTED DELIVERY

EARLIER ENGINEERING EXPERIENCE

AMAAN Solutions | 2022 - 2023

Full-Stack Developer | Remote

- Built ERP systems, dashboards and API-integrated applications from planning through deployment.

ORCIDE Company | 2019 - 2022

Software Developer | Baghdad, Iraq | Remote

- Developed custom business applications, backend APIs and database optimisations for enterprise clients.

Freelance / Independent | 2016 - 2019

Full-Stack Developer & SEO Specialist | Remote

- Delivered regional web, ERP and e-commerce projects with search-friendly structure and brand-focused interfaces.

SELECTED PROJECTS

Pro Traders Group - Full-stack trading platform, AI-integrated dashboard, authentication, role-based access and an internal sales CRM.

Invotek - E-invoicing SaaS and tax-authority integration middleware for ZATCA / JoFotara workflows.

Amaan ERP / Tek HR SaaS - Modular HR, accounting and warehouse systems; cloud HR covering employee records, leave, payroll and performance.

Volt / Sellchase - Utility billing, payments and reporting; B2B workflows for orders, quotations, partners and accounts.

MIHWAR - AI unified-inbox product connecting customer messaging and business workflows.

E-commerce & marketplaces - ProDamac, Riddle, WIG Pleasure, Safa Electronics, Spare Zone, The Watch Collector, Orange and Basmat Wattan.

Business systems & mobile - orcheidsoft, MJOHAR, CRM Platform, 4Eye / Samir Optic, Server Management System, SMA and Beethoven.

Brand & corporate platforms - Identity, UX and web delivery for Innovation Stars, BRS, Pro Damac, Hulul KSA and Biosphere Spa.

SERVICES & COLLABORATION

Software and SaaS development; ERP / CRM systems; mobile apps and e-commerce; AI integration and n8n automation; fractional CTO leadership; technical consulting; company building; Linux and deployment; SEO; digital marketing; paid-media strategy; brand development; technical training.

EDUCATION & LANGUAGES

B.Sc. in Computers and Artificial Intelligence | Beni Suef University

Beni Suef, Egypt | Arabic: Native | English: Intermediate